



Winncom Technologies Teams Up with Wavion Wireless Networks to Provide Customers with Advanced Outdoor Wi-Fi

Yoqne'am, Israel, March 10, 2010 - [Winncom Technologies](#), a value-added distributor of global wireless solutions, has announced a new distribution agreement with [Wavion Wireless Networks](#) for North America. This strategic alliance will enable Winncom to provide customers with revolutionary [Wi-Fi solutions](#) utilizing Wavion's powerful spatially adaptive beamforming technology.

This new alliance demonstrates Winncom's commitment to being on the cutting edge of the global networking industry. Winncom has established a reputation for innovative solutions and deployments, strong business ethics, and solid customer support. Now, with an eye towards 4G and beyond, Winncom is carefully selecting new business partners who share the same forward-thinking vision.

Wavion's revolutionary equipment, the WBS-2400 and WBS-5800 [Wi-Fi Base Stations](#), utilizes digital beamforming and Space Division Multiple Access (SDMA) technology. This unique and powerful technology allows service providers, communities, and enterprises to provide coverage for two to three times larger area than conventional access points, overcome non-line-of-sight geographical limitations, and cope effectively with interferences and indoor penetration – all leading to a 50% reduction in total cost of ownership. Founded in 2000, Wavion continues to demonstrate its global presence, offering carrier class wireless base stations that provide the latest technology and performance to the market. Please click [here](#) for a special offer from Wavion and Winncom!

"Winncom recognizes the advantages of being selected as the exclusive North American master distributor for Wavion Networks. We believe Wavion will play an important role in the resurgence of outdoor [Wi-Fi networks](#). Carriers need a way to inexpensively increase the bandwidth and availability for the burgeoning smartphone market," said Gregory Raskin, President and CEO of Winncom Technologies. "Wavion's technology allows for the cost effective expansion of carrier networks, campus networks, and other wide-scale Wi-Fi deployments. We're happy to offer Wavion Networks to our extensive network of resellers and integrators."

"Wavion is very pleased to have Winncom Technologies, a large and well respected distributor of telecommunication products, as our master distributor for North America," said Tal Meirzon, Wavion's CEO. "Wavion is looking forward to leveraging Winncom's sales force, local support and wide expertise to expand our market share within North America."

About Wavion

Wavion is transforming the metro Wi-Fi and rural markets with a new category of spatially adaptive base stations. The company's digital beamforming and SDMA technologies are the first and only to resolve the significant performance, penetration and profitability challenges facing large scale metro and rural deployments. Wavion is privately held and backed by world-class investors including Tel Aviv-based Elron Electronic Industries Ltd. (TASE: ELRN), and BRM Capital. Wavion headquarters are located in Yoqne'am, Israel and the company has offices in Miami, Florida, Sao Paulo, Brazil, Buenos Aires, Argentina, Moscow, Russia, and New Delhi, India. Additional information about Wavion is available at www.wavionnetworks.com.

About Winncom

Winncom Technologies, a value-added distributor of wireless and wired broadband deployments, provides complete telecommunication solutions and technology to its worldwide clientele through partnerships with leading technology manufacturers. Serving 30 countries worldwide, Winncom Technologies continues to remain at the forefront of the global technology marketplace. As the demand grows for high-performance networks, Winncom continues to be the leading industry player by providing the tools to effectively solve wireless networking challenges. For more information, please visit <http://www.winncom.com>.

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