



### **Wavion Selected by ZapFi to provide the First City-Wide Wi-Fi Network in Bruges, Belgium**

**Yoqne'am, Israel, December 15, 2009** - Wavion™, a company transforming the Metro and Rural Wi-Fi market with a new category of Wi-Fi Base Station and ZapFi, a newly established WISP and Wavion's distributor for the Benelux market, announced today the deployment of Wavion's Wi-Fi base stations for the first city-wide network in Belgium.

The network is being deployed in the historical city of Bruges, which is according to Condé Nast Traveller "one of Europe's top-10 city-destinations". The network will provide Wi-Fi coverage throughout the city, enabling the tourists and residents of Bruges to access the internet with their smartphones, PDAs and laptops wherever they go.

"We have chosen Wavion after a long and thorough comparative testing of several leading suppliers during a period of over one year; Wavion's solution provided an unbeatable offer in terms of price versus quality and range", said Gery Pollet, ZapFi's CEO. "We believe that with Wavion's carrier-grade Wi-Fi solution we can address the huge potential in the European markets, arising due to the success of the smartphones and the inability of current and future 3G/4G networks to cope with the expected growth in mobile data requirements. We strongly believe that the future mobile data networks - at least in city environments - will be combined 3G/4G and Wi-Fi networks."

Wavion's unique and powerful WBS-2400 spatially adaptive beamforming base stations provide extended range, higher throughput, and much better NLOS coverage. As a result, unlike more conventional equipment, it does not require costly high towers and can be easily installed on rooftops and still provide very good coverage and penetration. Moreover, its flexible architecture built around two types of base stations – omni-directional and sector – and its ruggedized and weather-proof enclosure add significantly to its unique value offering to Telecom Operators.

"Wavion is very proud to be selected by ZapFi for the first city-wide network in Belgium", said Eran Kaplan, Wavion's EVP Sales and Marketing. "We see it as yet another proof of the superiority Wavion's technology and it demonstrates our unique value proposition to telecommunications operators in terms of the quality of Service (QoS) and the total cost of ownership (TCO) provided."

**About Wavion**

Wavion is transforming the metro Wi-Fi and rural markets with a new category of spatially adaptive base stations. The company's digital beamforming and SDMA technologies are the first and only to resolve the significant performance, penetration and profitability challenges facing large scale metro and rural deployments. Wavion is privately held and backed by world-class investors including Tel Aviv-based Elron Electronic Industries Ltd. (NASDAQ: ELRN), and BRM Capital. Wavion headquarters are located in Yoqne'am, Israel and the company has offices in Miami, Florida, San Paulo, Brazil, Buenos Aires, Argentina, Moscow, Russia, and New Delhi, India. Additional information about Wavion is available at [www.wavionnetworks.com](http://www.wavionnetworks.com).

**About ZapFi**

ZapFi NV, with its corporate headquarters in Bruges, BELGIUM, is a next generation "wireless internet services provider" or "WISP" and offers a robust suite of advanced high-speed wireless Internet services to consumers and businesses. As part of a multi-year network build-out plan, the ZapFi service will be available in major cities across Belgium and bring together an unprecedented combination of speed and mobility at a very attractive price. ZapFi's open all-IP network, based upon the WIFI 802.11b/g/n standards, provides unmatched network capacity to deliver next generation wireless broadband access. Additional information about ZapFi is available at [www.zapfi.com](http://www.zapfi.com).

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